

## Memorandum

To: Interested Parties  
 From: Will Klein, Director of Research, Trust for Public Land  
 Date: June 16, 2026  
 Re: National Survey on Outdoor Public Spaces

Trust for Public Land (TPL) commissioned a survey conducted by YouGov of 4,000 Americans to understand public opinions and behavior about local parks and other outdoor public spaces such as trails, open-access schoolyards, and natural areas.

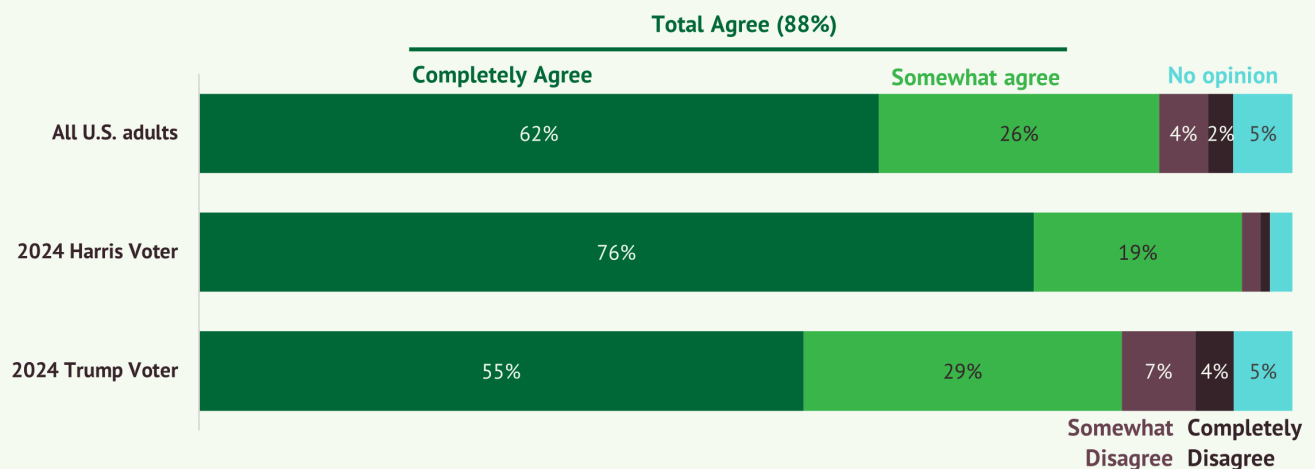
Our survey shows an overwhelming – and bipartisan – majority of Americans agree on the importance of using public spaces to tell the full American story. And at a time when American pride is at record-lows,<sup>1</sup> our survey shows America’s parks and public lands offer an exception. Super-majorities of Americans are proud of our country’s public lands and report their local parks are key to their community’s identity. These results provide further insight into why there remains near-unanimous support for affordable and local outdoor recreation.<sup>2</sup>

### 88% of Americans agree it is important to for outdoor public spaces to tell the full American story.

About nine-in-ten Americans completely or somewhat agree that it is important to preserve historical and cultural landmarks in our outdoor public spaces that tell the full American story, including facts about historic injustices, such as slavery or mistreatment of Native Americans. This includes super-majorities of both 2024 Harris (95%) and Trump (84%) voters. Only seven percent of Americans disagreed, while five percent had no opinion.

*To what extent do you agree or disagree with the following statement?*

*It is important to preserve historical and cultural landmarks in our outdoor public spaces that tell the full American story, including facts about historic injustices, such as slavery or mistreatment of Native Americans.*



Source: Trust for Public Land / YouGov Survey of 4,000 U.S. adults conducted March 2026

<sup>1</sup> <https://news.gallup.com/poll/692150/american-pride-slips-new-low.aspx>

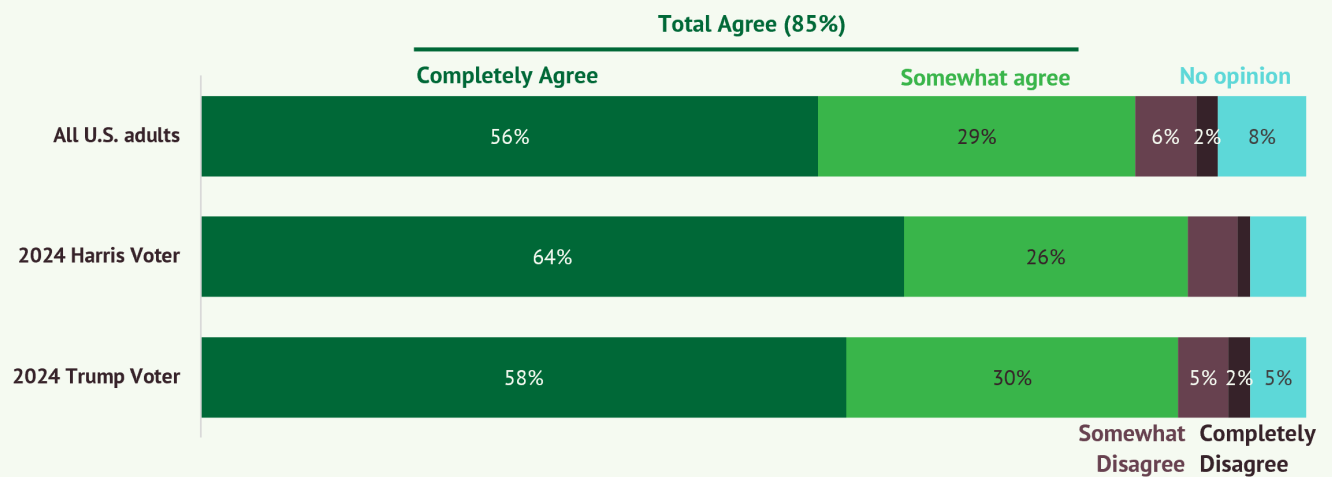
<sup>2</sup> <https://www.tpl.org/wp-content/uploads/2026/05/TPL-Outdoor-Public-Spaces-Polling-Memo-vF.pdf>

### 85% of Americans take pride in our country's national parks and public lands.

85% of Americans either completely or somewhat agree that our national parks, public lands, and natural landscapes represent something they are proud of about our country today – including super-majorities of both 2024 Trump (88%) and 2024 Harris voters (89%). Only 7% of Americans disagreed. This is in remarkable contrast to the record-low 58% of Americans who are extremely or very proud to be an American today<sup>3</sup>.

To what extent do you agree or disagree with the following statement?

*Our national parks, public lands, and natural landscapes are something I am proud of about our country today.*



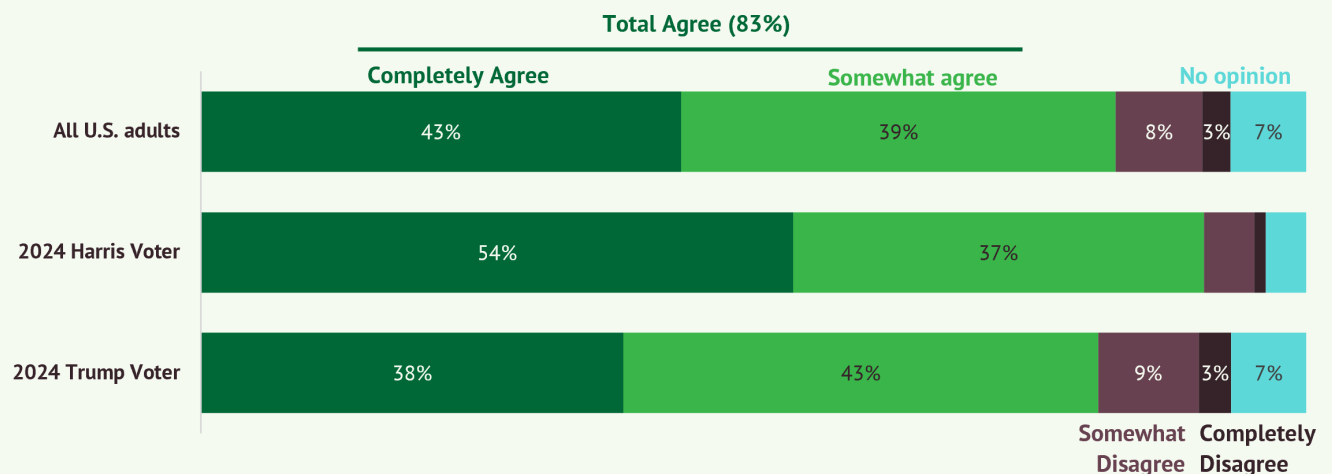
Source: Trust for Public Land / YouGov Survey of 4,000 U.S. adults conducted March 2026

### 83% of Americans agree that outdoor public spaces are important to their community's identity.

Americans take pride in their local community parks, too. By an 8:1 margin (83% agree; 10% disagree), Americans report that outdoor public spaces (e.g. parks, trails, natural areas, open-access schoolyards) are one of the things most important to their community's identity.

To what extent do you agree or disagree with the following statement?

*Outdoor public spaces (e.g. parks, trails, natural areas, open-access schoolyards) are one of the things most important to our community's identity.*



Source: Trust for Public Land / YouGov Survey of 4,000 U.S. adults conducted March 2026

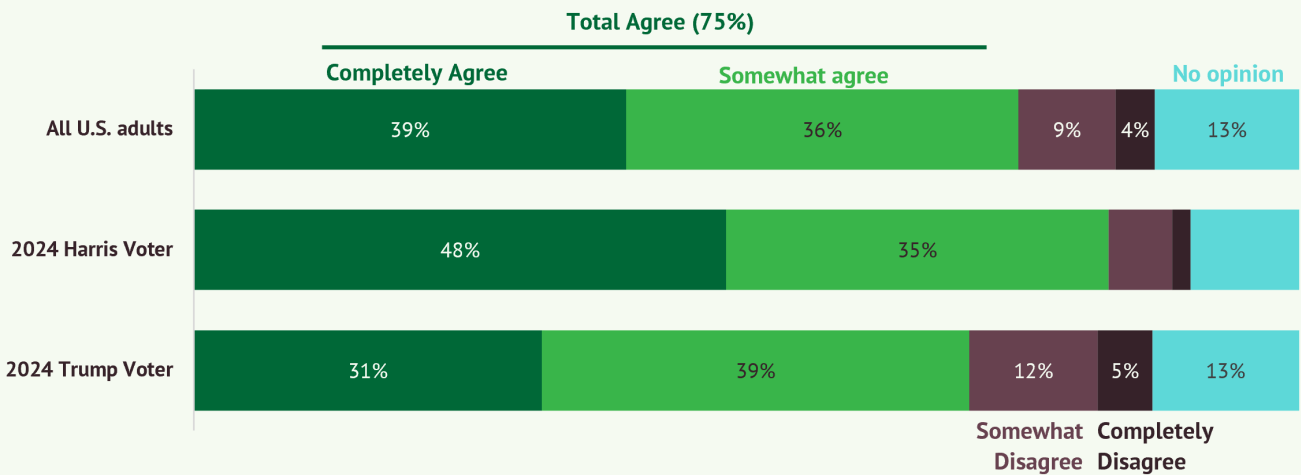
<sup>3</sup> <https://news.gallup.com/poll/692150/american-pride-slips-new-low.aspx>

**75% of Americans want their parks to tell more of their community's shared history and culture.**

Three-in-four Americans (75% agree; 12% disagree) would like their local parks and public spaces to tell more of their community's shared history and culture (e.g., signage, events, QR-code prompts, interpretive hikes).

*To what extent do you agree or disagree with the following statement?*

*I would like my local parks and public spaces to tell more of our community's shared history and culture (e.g., signage, events, QR-code prompts, interpretive hikes).*



Source: Trust for Public Land / YouGov Survey of 4,000 U.S. adults conducted March 2026

**Methodology**

The National Survey on Outdoor Public Spaces is a web-based survey administered by YouGov and sponsored by Trust for Public Land. YouGov interviewed 4,346 respondents from their opt-in panel representative of U.S. adults between March 16 - March 24, 2026. The sample was then weighted to represent 4,000 Americans by gender, age, race/ethnicity, education to match nationally representative targets based on the 2023 American Community Survey (ACS) 1-year sample. The sample was further post-stratified on 2024 presidential vote and a four-way stratification of gender, age, race, and education. The estimated credibility interval (analogous to margin of error) for the full sample is +/-1.87%. The Harris voter subsample has a credibility interval of +/-2.7% and the Trump voter subsample has a credibility interval of +/-3.1%. The full survey and methodologies are available upon request.