

Center for City Park Excellence



Photo: William Poole

Contact:

Peter Harnik
Director, Center for City Park Excellence

The Trust for Public Land
660 Pennsylvania Ave., S.E.
Washington, D.C. 20003
202-543-7552
peter.harnik@tpl.org

*The Trust for Public Land
conserves land for people to enjoy
as parks, gardens, and other natural places,
ensuring livable communities
for generations to come.*

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THE PARKSCAN REPORT *Analyzing Challenges and Opportunities in Urban Areas*

The Center for City Park Excellence provides technical assistance to park agencies, planning departments, economic development districts, foundations, park advocacy organizations and community development corporations.

Using site visits, interviews, demographic and geographic analysis—along with the nation’s most comprehensive database on city park systems—the Center produces *ParkScan* reports that evaluate the current status and future possibilities of urban park systems.

Based on TPL’s *Seven Measures of an Excellent City Park System* a complete *ParkScan* includes the following components:

- Calculation of key statistics: parkland acreage, acreage as percent of city size, acreage per resident, park facilities, facilities per capita, park spending, spending per capita, park staffing, staffing per capita
- Comparison of the key statistics with a sample of similar statistics in other comparable U.S. cities
- Summary and analysis of the views and aspirations of key community leaders and the people they represent
- Evaluation of the structure of the park agency management, and exploration of alternative structures
- Evaluation of the current roles played by all private park stakeholder organizations, and exploration of possible other roles
- Production of computerized maps showing the relationship between parkland and people, with an emphasis on identifying underserved neighborhoods and missed opportunities
- Analysis of local fiscal capacity and financing options for parkland acquisition and improvements.
- Identification of key factors relating to park system’s strengths and weaknesses, along with a list of specific recommendations for action and implementation.

ParkScan reports are professionally prepared with tables, color maps and pictures.

Costs vary. Please call or email for details and an estimate.